

BeCraft CALL

EUROPEAN PRIZE FOR APPLIED ARTS 2021 Catalogue

Literary call for application

Deadline : 04.07.2021

European Prize for Applied Arts

This reward targets the best creations with contemporary expressions in the Applied Arts' field at the European level.

This contest, at a rate of the triennial, is subject to exhibitions organized by BeCraft since 2009 in the Grand Halle, on Anciens Abattoirs site, Mons, Belgium.

Exhibition's participants, the winners of the Wallonia-Brussels Federation and the WCC-Europe Prize are chosen by a jury composed of international experts on the basis of criteria of artistic merit, technical ability and innovation.

Exhibition catalogue

In each triennial, a bilingual catalogue (French/English) of 200 pages is published. This one lists the artists who expose on the basis of the photographs of the artworks presented in the exhibition.

Call for participation

In order to enrich the content of this exhibition catalogue, BeCraft launches a literary call for participation based on the keyword: *transmission*.

The authors are invited to freely focus on this keyword.

Why this theme?

On the 2th of October 2021, BeCraft will celebrate its 40th anniversary.

To honor this fortieth year of existence, BeCraft is planning a program around the theme of "transmission", one of the main driving forces of the association since its existence.

Available from different angles, this theme will allow various applications for the implementation of activities intended for artists and the general public. For the catalog, this particular point of view will pay tribute to the history of the association, to the applied arts and to the artists who work in this field.

The idea of "transmission" should be approached in a free, literal or symbolic manner (the transmission of knowledge, know-how, history, through culture, through memory, etc.)

Requested participation

FOCUS

- Critical texts on the theme
- Interviews with artists who participate at the exhibition (see below)
- Interviews with professionals in the Applied Arts field at the European level
- Interviews with theme's specialists at the European level

FILE

Reflection based on the theme and the Applied Arts, essays, critical analysis and perspective.
Examples: Cultural politic, human and social sciences and curatorial practices...

FREE TEXT

Text with a poetic or fictive nature building upon the theme.

Submission

The contributions are addressed to the dates indicated below to the following address:
ornella.lavaccara@becraft.org

Exclusively in French or in English.

FOCUS

The authors are invited to propose, before the 11th of July 2021, their statement of 600 signs specifying the nature and the object of the submitted text.

In order to ease the correction and the edition work, the authors are requested to include their contact details (postal address, phone, mail address) and a short biography (200 signs maximum).

This step will allow the Drafting Committee to proceed to a first selection on the treated subject and the writing style.

The Drafting Committee decision will be addressed by mail at the end of July, allowing the authors first-selected to continue the redaction of their texts (12 000 signs maximum) for a deposit on the 29th of Augustus 2021.

The Drafting Committee reserves the right to publish the final text after its final reading. BeCraft will guarantee, by contract, the conditions between the assignor and assignee in the respect of the Intellectual property code. He will ensure copyrights to the author in the amount of 180 euros including VAT per published text on the presentation of an invoice and will give her/him a copy of the catalogue.

FILE

The authors are invited to propose before the 11th of July 2021 a resume of 600 signs specifying the object of the submitted text.

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FREE TEXT

The authors are invited to propose before the 11th of July 2021 a draft, an extract of the submitted text or a redacted text in an identical style of 600 signs.

In order to ease the correction and the edition work, the authors are requested to include their contact details (postal address, phone, mail address) and a short biography (200 signs maximum).

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Catalogue data sheet

Title: European Prize for Applied Arts 2021

Sector: Applied Arts

Editor: World Craft Council Belgique-francophone

Language: Bilingual (French and English)

Publication date: December 2021

Close-format: 230 x 230 mm

For sale in the bookstore of BeCraft, in other places that will host the exhibition and in every other bookstore in this field in Belgium and foreign.

Editorial policy

Unless otherwise agreed, the author is committed to submit a novel and original text and may not publish it in another edition. All the texts are submitted to BeCraft, which reserves the right of accepting or not the contribution. A delay is reserved from each deadline for the texts selection. The decision of refusing a text is without appeal. Unless otherwise agreed, the committee does not keep the texts that come from structures or people who are stakeholders in the European Prize for Applied Arts unless exceptions: all self-promotion writings will be refused.

In the respect of the vision and the style of the author, the Drafting Committee reserves the right to demand corrections of semantic or other. Following reading and revision of the text, the Drafting Committee notifies the author of the suggested corrections. The author is committed to realize the necessary modifications in a 7 days delay. After re-reading, the Drafting Committee and the author agree upon the final version of the text. Unless otherwise agreed, BeCraft will coordinate and take in charge the translation of the definitive text in French or in English, based on the original text. The translation will be subject of a re-reading by the author for approval. BeCraft is committed to give to the author a copy of the catalogue.

Copyrights policy

The author gives to BeCraft, for a 2 years period from the date of the contract signature, the exclusive permission of publishing his/her text in the catalogue. While remaining copyrights' holder, the author concedes to BeCraft, for a 50 years period, an exclusive licence allowing the association to reproduce or to give permission of the reproduction of the text on all formats, particularly on paper (reprography), acetates, microform, microfilms, electronics (CD, Internet, Intranet, etc.) and this, in the entire world. Each selected contribution will be subject of a contract.

Drafting Committee

The respect of an editorial line of quality will be implemented by a drafting committee composed of professionals from the Applied Arts and edition's world. The Drafting Committee will have a role in the reading committee.

Selected artists for the exhibition

The authors who wish to contact one or more exhibitors may so inform Ornella La Vaccara (ornella.lavaccara@becraft.org) who will insert the request.

Studio Biskt (BE), Barbara Amstutz (CH), Isa Andersson (SE), Julie Barbeau (FR), Sylvia Bellia (DE), Garcia Besteiro (ES), Marian Bijlenga (NL), Pernille Braun (DK), Diana Butucariu (SE), Isabel Cáceres Flores (ES), Rachael Colley (UK), Giorgi Danibegashvili (GE), Kristina Daukintyte Aas (NO), Annemie De Corte (BE), Mathieu Ducournau (FR), Sam Tho Duong (DE), Mieke Everaet (BE), Veronika Fabian (UK), Michal Fargo (DE), Ruth Gilmour (DK), Tuva Gonsholt (NO), Naama Haneman (UK), Pierce Healy (IE), Jennifer Hickey (IE), Kari Hjertholm (NO), Esmé Hofman (NL), Renata Jakowleff (FI), Karen Lise Krabbe (DK), Kim Minhee (UK), Lai Ho (UK), Beate Leonards (DE), James Lethbridge (BE), Christoph Leuner (DE), Louise Limontas (BE), Christof Lungwitz (DE), Hanna Miadzvedzeva (AL), Fredrik Nielsen (SE), Michèle Oberdieck (UK), Olle Olls (SE), Inni Pärnänen (FI), Ruudt Peters (NL), Anne Petters (UK), Viacheslav Popov (RU), Arpad Pulai (RS), Loukia Richards (GR), Martha Samyn (BE), Flavien Servaes (BE), Christophe Straube (DE), Edu Tarin (DE), Marie-Anne Thieffry (FR), Clem Vanhee (BE), Christoph Weisshaar (DE), Lotte Westphael (DK), George William Bell (DK)



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With the support of the Federation Wallonia-Brussels