BeCraft EXPO

INSIGHT Belgian artists at Homo Faber

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In 2019, BeCraft joined the Cultural Council of the Michelangelo Foundation. As a member for three years, the association is actively working to identify and recommend Belgian master craftspeople to the Foundation. The Michelangelo Foundation and BeCraft share many objectives, the most fundamental of which is that of perpetuating skills and techniques through the transmission of knowledge and raising public awareness of the reality facing contemporary applied arts.

Given the considerable challenge for artists and institutions that constituted the period of lockdown due to Covid-19, the opportunity to propose an exhibition with an international reach for the reopening seemed opportune. On this occasion BeCraft spotlights twelve artists, the first Belgian representatives of *Homo Faber*. Each offer a unique perspective on the technical mastery of their specific fields related to the applied arts.

The collaboration with the Michelangelo Foundation on this exhibition opens up promising perspectives on the question of the sustainability of contemporary applied arts. It offers the public the possibility to discover a significant insight into the quality of the contemporary applied art professions in Belgium. It is also an opportunity for the artists to become acquainted with *The Master's Touch Evaluation Tool*, the selection tool of the Michelangelo Foundation in order to be promoted internationally through its projects.

Kris Campo, *Decades '70' / Generations*, 2015 Photo : Stanislas Huaux

Exhibitors: Kris Campo - Dolorès Gossye - David Huycke - Françoise Joris - Anne Marie Laureys Ceramics - Helena Schepens -Antonino Spoto - Thalen & Thalen - Chantal Tramasure - Antoine Van Loocke - Vera Vermeersch - Arlette Vermeiren

The Michelangelo Foundation for Creativity and Craftsmanship is an international, non-profit institution based in Geneva, Switzerland, which celebrates and preserves master craftsmanship and strengthens its connection to the world of design. Rooted in a tradition of culture and excellence as well as in the realities and challenges of our current global economy, the Foundation seeks to support men and women who dedicate themselves to the pursuit of master craftsmanship and to foster a new cultural movement built around the values that are essential for their work. The foundation focuses on Europe as a starting point for its activities, in recognition that fine craftsmanship has been a vital part of the economic and cultural fabric of the region for centuries.

www.michelangelofoundation.org

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